



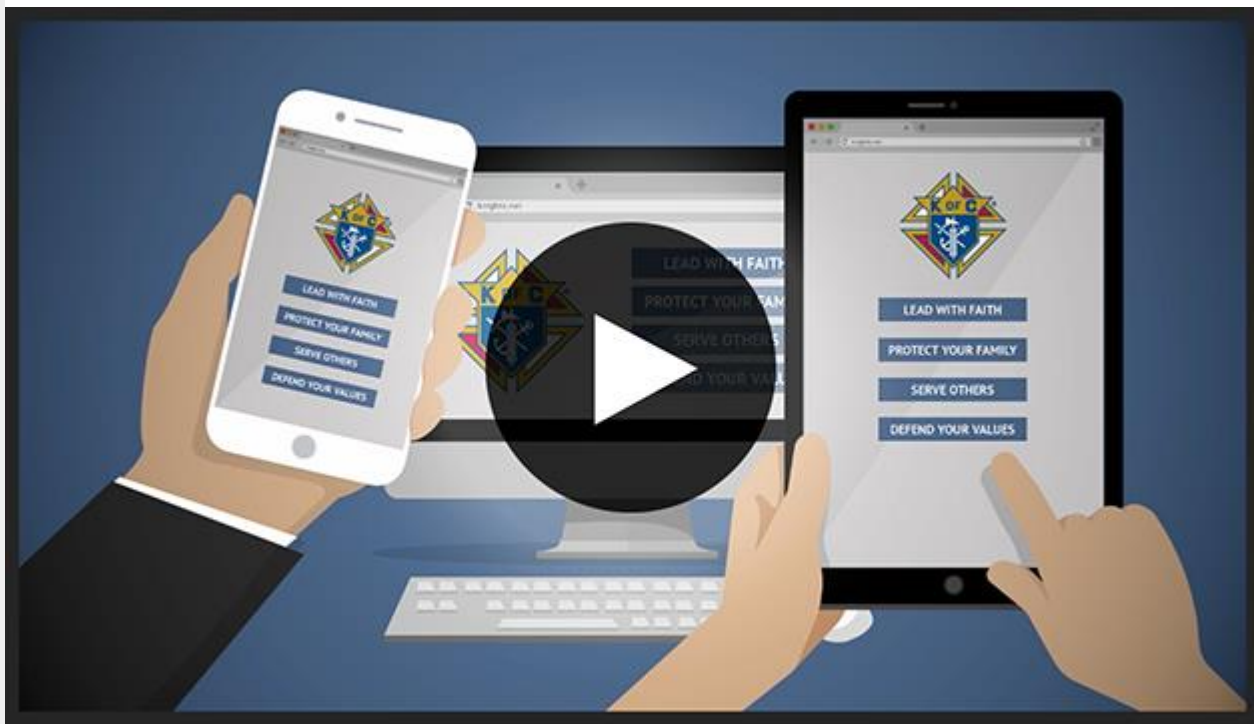
KNIGHTS OF COLUMBUS®

The Order's new Online Membership initiative is live throughout the United States and Canada!

Now you can invite eligible Catholic men to take their first step toward committed, lifelong and council-based membership in the Order by [signing up online](#). And, any member who recruits 5 members between now and Sept. 30 will receive a \$50 gift card for KnightsGear, along with free shipping!

How does online membership work? What does it mean for degrees? Who can sign up?

Watch this [brief video](#) that explains what the program is and how it can be used as a powerful tool to help your council recruit.



Visit our [For Members](#) page for even more information.

We are uniquely positioned to help other men lead with faith, protect their families, serve others and defend their values. It's now even easier to invite them to become Knights of Columbus so that they too can enjoy the same life-changing benefits and experiences that we have.

Not sure how to invite men to join? Personal invitations always work best. Talk to them. Text them. Email them. You can use the sample email below as a guide.

So, what do you say? How many men will you invite to [join today](#)?

To be eligible for the \$50 gift card, the recruiting member must be listed as the proposer on either the Form 100 or the Online Membership application.

Online Membership is meant for new members only. Current members of the Knights of Columbus should not sign up as online members. Signing up online will cause you to be transferred out of your council. You cannot hold dual memberships.

SAMPLE EMAIL:

Dear [NAME],

[X] years ago I joined the Knights of Columbus, and it's one of the best decisions I've ever made.

Being a member has helped me to grow and to give back. It's given me great opportunities, lifelong friends, and a host of memories that will stick with me. It's allowed me to put my faith in action, and do my small part to help those in need.

We do a ton of great things, but my favorite is our [NAME OF PROGRAM (example: Coats for Kids program)] which [EXPLAIN WHAT IT DOES (example: gives new, free winter coats to underprivileged children)]. It's amazing how [EXPLAIN HOW IT HELPS (example: happy the children are with their new coats, and how grateful the parents are for the help)].

I know that you would have the same great experience too. That's why I'm inviting you to join online today.

Joining takes only five minutes. It's a great way to get started and learn more about what we do. Check it out at kofc.org/joinus. You'll like what you see. We're the largest Catholic men's organization in the world, and we'll be better with you on our side.

So what do you think?

Let me know if you have any questions.

Sincerely,

[NAME]

P.S. If you do join, be sure to put in our Holy Ghost Council #4977 so we can have you join our local group.

TO JOIN: www.kofc.org/joinus

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Stay connected with Knights of Columbus:

